

You Do The Work. We'll Help Build Your Pipeline.



You know how to deliver work. Are you winning the right work?

Built on 30 years of construction industry experience, RWA provides outsourced sales solutions for construction industry companies looking to win the right work and grow without the cost and complexity of hiring sales staff.

Benefits

Lower Cost

Experienced industry sales representation for up to 70% less than hiring sales staff.

Industry-Focused Expertise

We know construction and how to position your company to win more work.

Faster Market Penetration

Expand into new markets or territories faster with proven sales strategies.

Aligned With Your Goals

We provide opportunities that are right for you, not just more opportunities.

Scalable

RWA scales with your growth and easily and efficiently adapts to your sales needs.

We Serve

- Architects & Engineers
- Construction Technology
- Contractors
- Dealers & Distributors
- Fabricators
- Manufacturers
- Offsite Construction
- And more...

How We Do It

Opportunity Identification

We uncover high value prospects and projects so you can stay focused on what you do best.

Sales Representation

We engage customers and prospects on your behalf through outsourced and fractional sales support.

Pipeline Management

We build and manage qualified prospect pipelines from first contact through closed sales and beyond.

Sales Tools

We provide sales tools that convey your value and support every stage of the sales process.

Sales Process

We implement an industry-proven sales process that drive consistent results.

Let Us Help Build Your Pipeline

Ready to win more of the right work? Partner with RWA to strengthen sales, drive growth, and start improving sales today!

To learn more contact: Randy Woodard, CEO
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